
AMERICAN ARCHITECTS

HOLUB, MARTIN

(Building Design, Exhibition Design, Interior Architecture, Planning)

Martin Holub Architects & Planners

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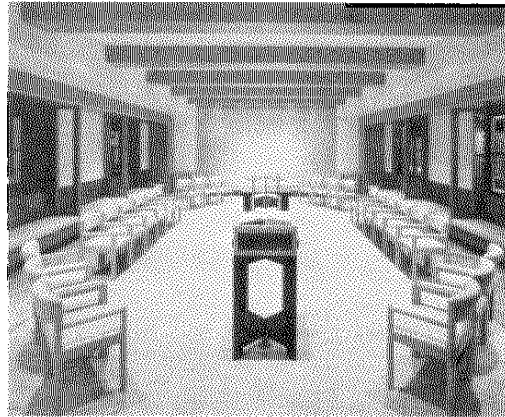
Born: 1938 **Studied:** Czech Technical University, Academy of Fine Arts, Prague, Czechoslovakia **Awards:** Gulf States AIA; Tennessee AIA **Notable Works:** Rokeby Condominium, Nashville TN; St. Pius X Parish Center, Old Tappan NJ **COMMERCIAL** 30%, **RESIDENTIAL** 30%, **INSTITUTIONAL** 15%, **RELIGIOUS** 15%, **INDUSTRIAL** 10%

He doesn't work in a preconceived style, believing that appropriate forms and materials emerge from analyzing the determining factors of a project. Once site, surroundings, program and budget have determined a project's plan, the plan generates forms and the forms suggest materials. Agreeing with Diana Vreeland's dictum that "elegance is refusal," he holds that the ideal design contains nothing unessential to solving client problems.

An example of this design-from-within approach is his Nashville TN Rokeby Condominium, which elegantly resolves a common but seldom visually expressed developer's quandary: how does one plan for the vagaries of market demand? His response was to design a flexible floor plan which permitted a wide range of apartment sizes to interlock differently on every floor. This allowed the condominium market itself to determine final apartment distribution: buyers were ordering apartments of their choice while the building went up, selecting from a stock of 23 apartment sizes rather than the usual two or three. Seemingly random exterior window patterns express the apartment layouts that were chosen on each floor. The building's final appearance has thus been determined by this unique solution to the client's problem, exemplifying the view of design as an honest response to the specific conditions of each project.



Martin Holub Architects,
World-Wide Business Centers,
New York City.



Martin Holub Architects,
(Willy Malarcher,
Liturgical Design Consultant).
Murray-Weigel Chapel,
Fordham University,
New York City.